



Stefano La Terra Bella

Space

European Commission – Space Data for Societal Challenges & Growth Copernicus Information and Training Session in Bratislava, 12 June 2018









Copernicus EU



Copernicus EU



www.copernicus.eu



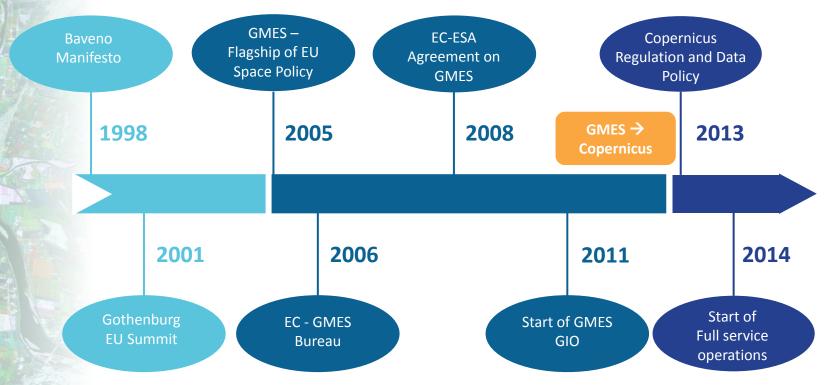
# COPERNICUS IN BRIEF

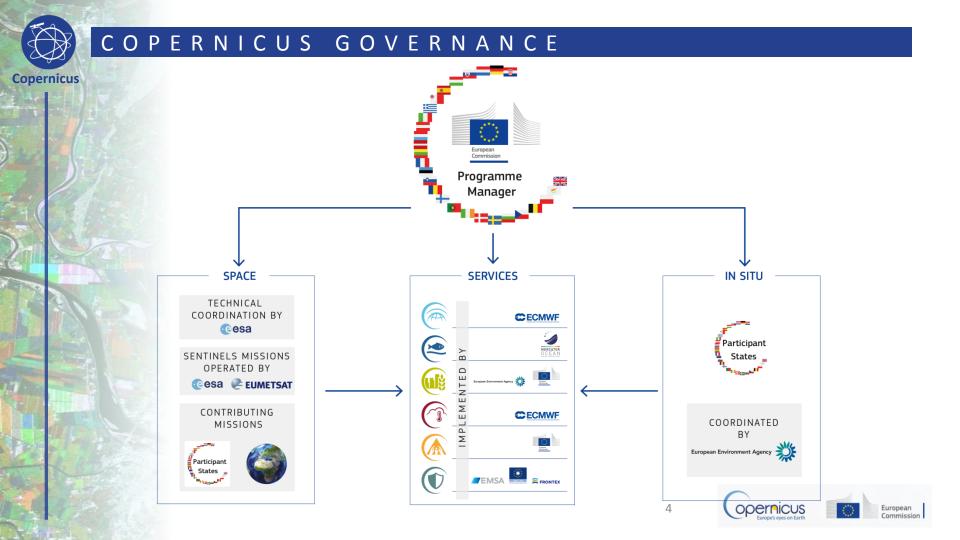
- Copernicus is a flagship programme of the European Union:
  - Monitors the Earth, its environment and ecosystems
  - Prepares for crises, security risks and natural or man-made disasters
  - Contributes to the EU's role as a global soft power
- a full, free and open data policy
- Is a tool for economic development and a driver for the digital economy

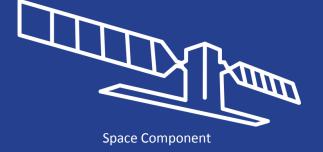




# COPERNICUS HISTORY



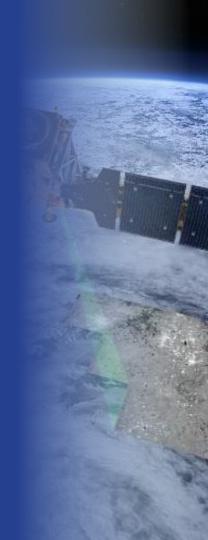




**Copernicus Space Component** 









#### THE SENTINELS

# Space Component



#### **Key Features**

Polar-orbiting, all-weather, day-and-night radar imaging

Polar-orbiting, multispectral optical, high-resolution imaging

Optical and altimeter mission monitoring sea and land parameters

Payload for atmosphere chemistry monitoring on MTG-S

Mission to reduce data gaps between Envisat, and Sentinel 5

Payload for atmosphere chemistry monitoring on MetOp 2<sup>nd</sup>Gen

Radar altimeter to measure seasurface height globally

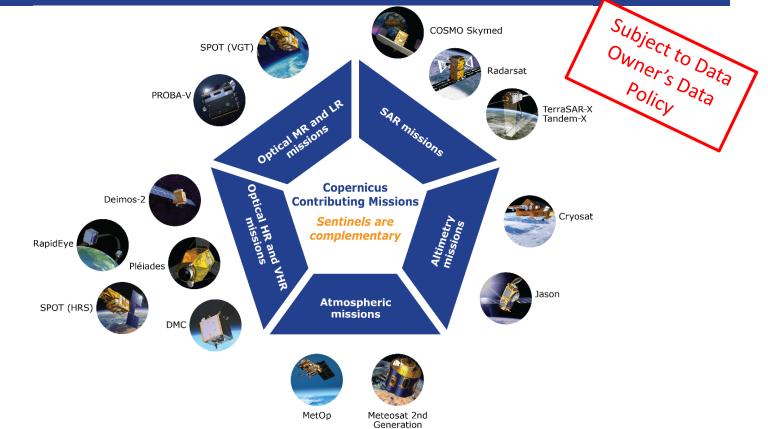






# THE CONTRIBUTING MISSIONS

Space Component





# Copernicus In situ Component

In situ









### IN-SITU: OVERVIEW

- In situ data = observation data from ground-, sea-, or air-borne sensors, reference and ancillary data licensed for use in Copernicus
- Use of *In situ* data:
  - Validate & calibrate Copernicus products
  - Reliable information services
- Implementation in two tiers:
  - Tailored in situ data for each Copernicus service level
  - Cross-cutting coordination across services by the EEA

















# COPERNICUS SERVICES





**Natural Resources** 

#### Global



















Reference Data



Related Pan-European products

Local











Marine Monitoring

**Marine safety** 

**Marine resources** 

Coastal and marine environment

Climate and meteorological forecasting

Other: Transport,
Tourism,
Environment,
Pollution, Energy, etc.









Sea Level

**Ocean Salinity** 

**Ocean Temperature** 

Sea Ice

Wind

**Ocean Currents** 

Ocean Colour / Biogeochemistry (e.g. optics, chlorophyil, biology, chemistry )





Atmosphere Monitoring

Health

**Environment** 

**Pollution** 

Climate

**Renewable Energy** 

**Air Quality and Atmospheric Composition** 



**Climate forcing** 



**Ozone layer & UV** 



**Solar radiation** 



**Emissions and surface fluxes** 







**Climate change** 

Mitigation and adaptation

**Weather forecast** 

**Pollution** 

**Environment** 

Health

Consistent Estimates of the Essential Climate Variables (ECVs)

**Support to Mitigation and Adaptation Strategies** 

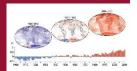
**Global and Regional Reanalyses** 

**Seasonal Forecasts And Climate Projections** 

















Emergency Management

> Disaster Emergency Situations

Humanitarian Crises



### **Risk & Recovery Mapping:**

- Reference Maps
- Pre-disaster Situation Maps
- Post-disaster Situation Maps

### **Rapid Mapping:**

- Reference Maps
- Delineation Maps
- Grading Maps

# **Early Warning:**

Floods: EFAS

Forest Fires: EFFIS

EFAS = European Flood Awareness System; EFFIS=European Forest Fire Information System







Security

# Benefit areas and products examples

**Border Surveillance** 

**Maritime Surveillance** 

Support to EU External Action

- Coastal monitoring
- Pre-frontier monitoring
- Reference mapping



- Maritime surveillance of an area of interest
- Vessel detection
- Vessel tracking and reporting
- Vessel anomaly detection



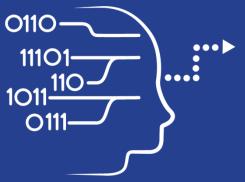
- Conflict damage assessment
- Critical infrastructure analysis
- Reference map
- Support to evacuation plans
- Crisis situation map
- Border map
- Camp analysis











Socio-economic benefits of Copernicus

User Uptake









# COPERNICUS ECONOMIC BENEFITS

- Poised to generate significant socio-economic benefits
- Driver for research, innovation and the creation of highly skilled jobs

### **Key Figures**





Every €1 spent generates a return of ~€3.2



Min. financial benefits on EU GDP = **~€30bn** by 2030

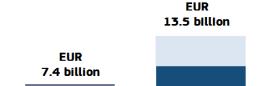






# COPERNICUS ECONOMIC BENEFITS

#### Estimated direct monetary benefits between 2008 and 2020



Downstream and end users\*

Upstream and

Copernicus

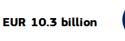
Services

EUR 3.1 billion

**12.450** iob years supported in the downstream and end user markets



Cumulated economic benefits





Examples of existing Copernicus benefits

**70%** Cost reduction of a precision farming service in Austria. thanks to Copernicus

€ 60k Yearly savings for each construction company using a work progress monitoring app

60%



Higher accuracy for analysis of the impact of trans-boundaries pollutants on air quality

5%

Productivity gain for fish farmers, by monitoring toxic algal blooms

50%



Copernicus-based forecasts generate 50% more benefits to solar energy producers than traditional forecasts

€ 186M



Benefits of Copernicus on the insurance market in 2015

<sup>\*</sup> The Downstream and end user analysis includes only 8 value chains: Agriculture, Forestry, Urban Monitoring, Insurance, Ocean Monitoring, Oil & Gas, Renewable Energies and Air Quality. Estimates for end users were only calculated for Insurance, Oil&Gas and Urban Monitoring. The estimates of downstream and end user benefits should be seen as extremely conservative because they were calculated a year after the launch of the first Sentinel satellite. Benefits are likely to increase significantly as more

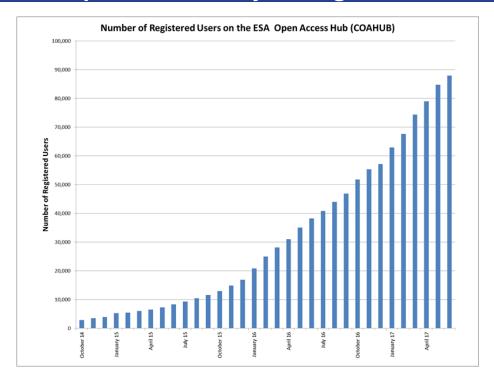






**Uptake** 

# The uptake of Copernicus is very strong



- → Unprecedented growth in number of Sentinel users
- → Similar trend in the Copernicus services





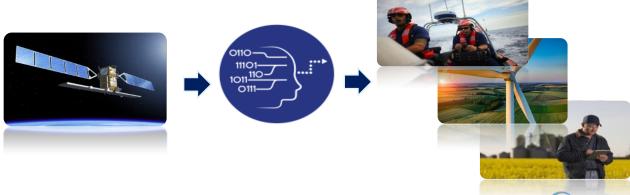


# **The Commission's strategy**

Objective: maximizing the socio-economic benefits of Copernicus;

Challenge: geospatial data (including Copernicus) are difficult to use by non-experts;

**Strategy:** supporting the emerging downstream eco-system, which use Copernicus data and services to create products for non-experts.







# **The Commission Strategy**

I) Increase **awareness** about Copernicus

II) Facilitate access to Copernicus

III) Support downstream actors (public authorities, businesses and researchers)

Leverage with actions from **Member States** and Entrusted **Entities** 







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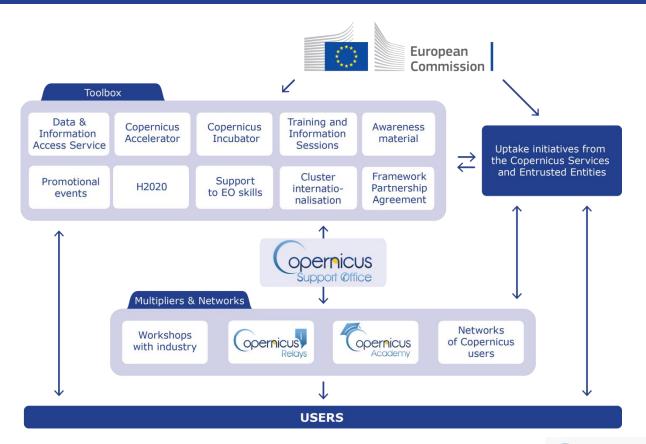






**Uptake** 

# COPERNICUS USER UPTAKE INITIATIVES





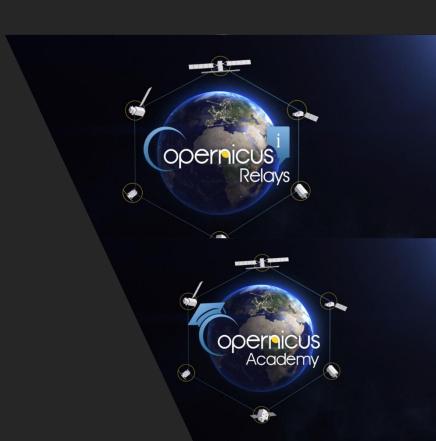
# Copernicus Networks

# **Copernicus Relays**

- 80 Relays
- 33 countries
- 4 continents

### **Copernicus Academy**

- 125 Academy members
  - 34 countries
  - 3 continents

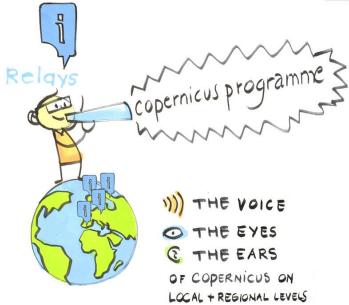


# Copernicus Relays

- Reaching end-users in different countries and regions worldwide
- Content localization
- Local and global cooperation
- Support to local users
- Organising promotional events and training

#### JOIN THE COPERNICUS RELAYS NETWORK!







THE MEMBERS OF THIS NETWORK ARE BRIDGE:
BETWEEN COPERNICUS AND THE END-USERS
OF THE PROGRAMME INCLUDING BUSINESSES,
START-UPS AND THE EU CITIZENS



# Copernicus Academy

- Reaching academic institutions worldwide
- Enabling global Earth Observation research network
- Promoting space in education
- Accelerate research to market link
- Building skills

#### JOIN THE COPERNICUS ACADEMY







THE MEMBERS OF THIS NETWORK ENSURE THAT SKILLS ARE DEVELOPED TO ENABLE COPERNICUS TO UNLEASH ITS FULL POTENTIAL



-



# **Local members**

Copernicus Relays in Slovakia Insar.sk – Matus Bakon

Copernicus Academy in Slovakia

Pavol Jozef Safarik University in Kosice – Michal Gallay

European Commission







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# Pillar 2: Access

- Enhanced distribution (Open hub)
- Data and Information Access Services (DIAS) operational from June 2018



- Copernicus Support Office
  - 2000+ ticket handled
  - replies within few hours
  - animates Relays and Academy networks







# Copernicus Data Access Overview

### **Satellite Data distribution Hubs**

- Sentinels
- Contributing missions
- Access to images in NRT
- Access to archives

# **Services Information portals for**

- Added value products, indicators
- Models
- Archives, Near Real Time and Forecasts products











# COPERNICUS BIG DATA APPROACH

### **Dual approach:**

- Strong Copernicus Distribution Services for download
- Imminent launch of several Data Access and Information Services (DIAS)
  - Access to all Copernicus data and information collocated with cloud computing resources
  - Big Data analytics without the need to download the data and information
  - Data fusion with non-EO data and information



Overall ensuring that Copernicus data is easily accessible and used!





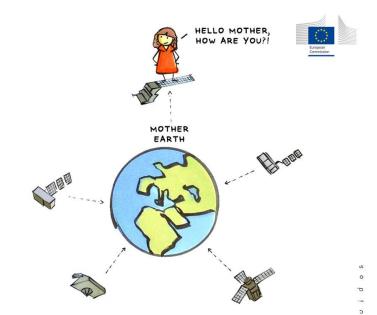
# Copernicus Support Office



<u>support@copernicus.eu</u>



Ask on Twitter @CopernicusEU



Questions about Copernicus?

Ask the Copernicus Support Office team!



SUPPORTS AND MONITORS THE DEVELOPMENT
OF KEY COPERNICUS MARKET DEVELOPMENT
INITIATIVES LAUNCHED BY THE EUROPEAN COMMISSION





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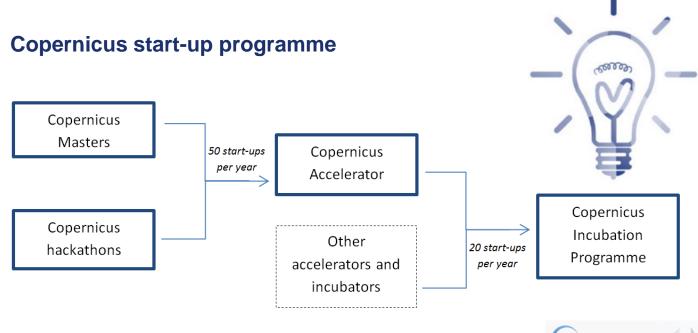






# Pillar 3: downstream 1/5

Data flow guaranteed at least up to 2030, with full, free and open data policy







# Pillar 3: downstream 2/5

### **Copernicus Masters**

- A competition for entrepreneurs, startups & students, who develop applications based on Copernicus;
- **13 prizes**, worth €1.5 million (cash, business incubation, technical assistance...);
- Register now at copernicusmasters.com













# Pillar 3: downstream 3/5

### **Copernicus Hackathon Programme**

- A hackathon is a **sprint-like event** in which computer programmers and subject-experts collaborate intensively to develop software (in that case based on Copernicus data and services);
- Every year, the European Commission distributes 20 vouchers (20k) to organisations wishing to organise a Copernicus hackathon;
- **Apply before 9 July!**







# Pillar 3: downstream 4/5

### **Copernicus Accelerator**

- Since **November 2016** for **50 start-ups**.
- Each start-up receives a mentor for the duration of the programme, and works towards a business **objective** (e.g. entering an incubator, getting a first client...);
- Start-ups also receive monthly online courses and interaction with their mentor.
- Stay tuned! Copernicus-masters.com/accelerator













# Pillar 3: downstream 5/5

# **Copernicus Incubation Programme**



- The European Commission finances the incubation of 20 start-ups per year;
- 50K voucher to spend on business development;
- 54 application received for phase 1









# COPERNICUS INTERNATIONAL STRATEGY

#### **Objectives**:

- Maximise the **efficiency of EU investments** through cooperation with international partners
- Promote the uptake of Copernicus data globally integrating data from international partners into Copernicus
- Promote access to international markets for **European EO companies**
- In past 3 months we have included **2+ billion** new potential users to Copernicus!











# **COPERNICUS EVOLUTION**

- Stability of the programme and long-term commitment:
  - (Enhanced) continuity of current data and services
  - Continuity of full, open and free data policy for the environmental domain
- Additional services to meet emerging needs:
  - Monitoring CO2 and other greenhouse gas emissions
  - Climate change and sustainable development
  - Changes in the Arctic
- **Next generation of satellites**: evaluation on-going to define observation needs in cooperation with users - e.g. GHG monitoring, thermal infrared, hyperspectral





# COPERNICUS IN ACTION



