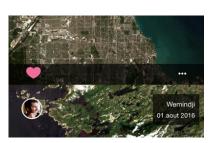




### Mobile applications for citizens

- Copernicus often used in B2B
- Some companies have started offering B2C services, and provide citizens with information:
  - Wave the city assistant (Subzero): air quality in the city
  - WeSenselt (University of Sheffield): flood monitoring
  - SnapPlanet: Social media network
  - Sentinel-2 NDVI Maps (Sinergise): vegetation monitoring











#### Use case: Wave — the city assistant

 Navigating and real time information on air and water quality on your phone

- Available for Vienna
- Uses the following Copernicus data:
  - Water temperature
  - UV index
  - Ozone and pollen levels
- Natural language processing:
  - Where can I swim today?
  - What is the air quality today?











User Uptake

How Wave got started

Copernicus for entrepreneurs







#### The entrepreneurial journey of Wave

- iOS developer of many apps
- Winner of the 2015 ESA App challenge
  - Receives a support package, which can include tech support, design, marketing, ...
  - Has chance to develop their idea further in one of the ESA Business Incubation Centers (BICs) in Europe







User Uptake

# Demonstration

Copernicus for Developers









#### DEMO: INTRODUCTION

- Creating a web map or web app with open source and ESRI tools, and open Copernicus data
- Links:
  - QGIS: http://qgis.org
  - ESRI: http://www.arcgis.com
  - Copernicus Services:
    - CAMS: http://atmosphere.Copernicus.eu https://software.ecmwf.int/wiki/display/MACSUP/Accessing+public+CA MS+WMS+products#space-menu-link-content
    - CLMS: <a href="http://land.Copernicus.eu">http://land.Copernicus.eu</a>
    - CMEMS: http://marine.Copernicus.eu







User

**Uptake** 

### Creating a web map with Open Source





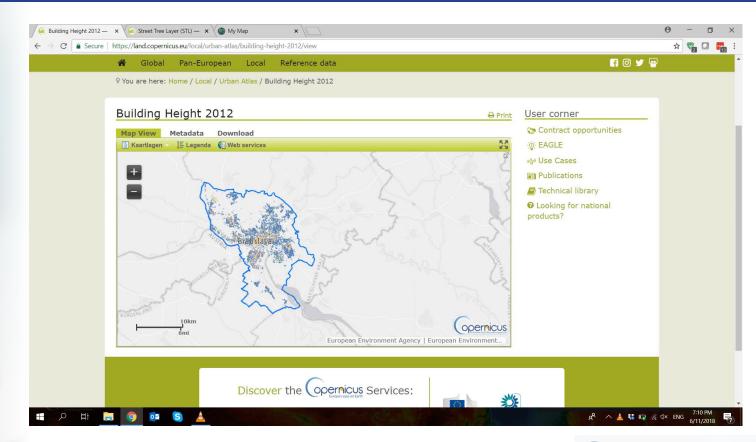




User

**Uptake** 

## Online apps with commercial software









User

**Uptake** 

## Online apps with commercial software

